

LOUD & CLEAR

SEASONS CHANGE, TIME TO REARRANGE

Is it time to replace your server?

Where do you Fall?

Learn which business internet solution is best for you

iPhone X

what the new generation means for business

CRN TECH ELITE 250

CCS named to the CRN Tech Elite 250



THE SEASON'S CHANGING, SHOULD YOUR SERVERS TOO?

Servers play a critical role in your business. If you've noticed that there are performance issues, or more frequent downtime, it may be a good time to update your server infrastructure. Here are three reasons to replace your server:

Improved performance:

Perhaps one of the most important reasons to replace your server is improved performance. As servers age, the less efficient they are. With that being said, there is an increased chance that the hardware fails. This will lead to increased downtime and decreased productivity. You can prevent this by simply upgrading your servers.

Costs:

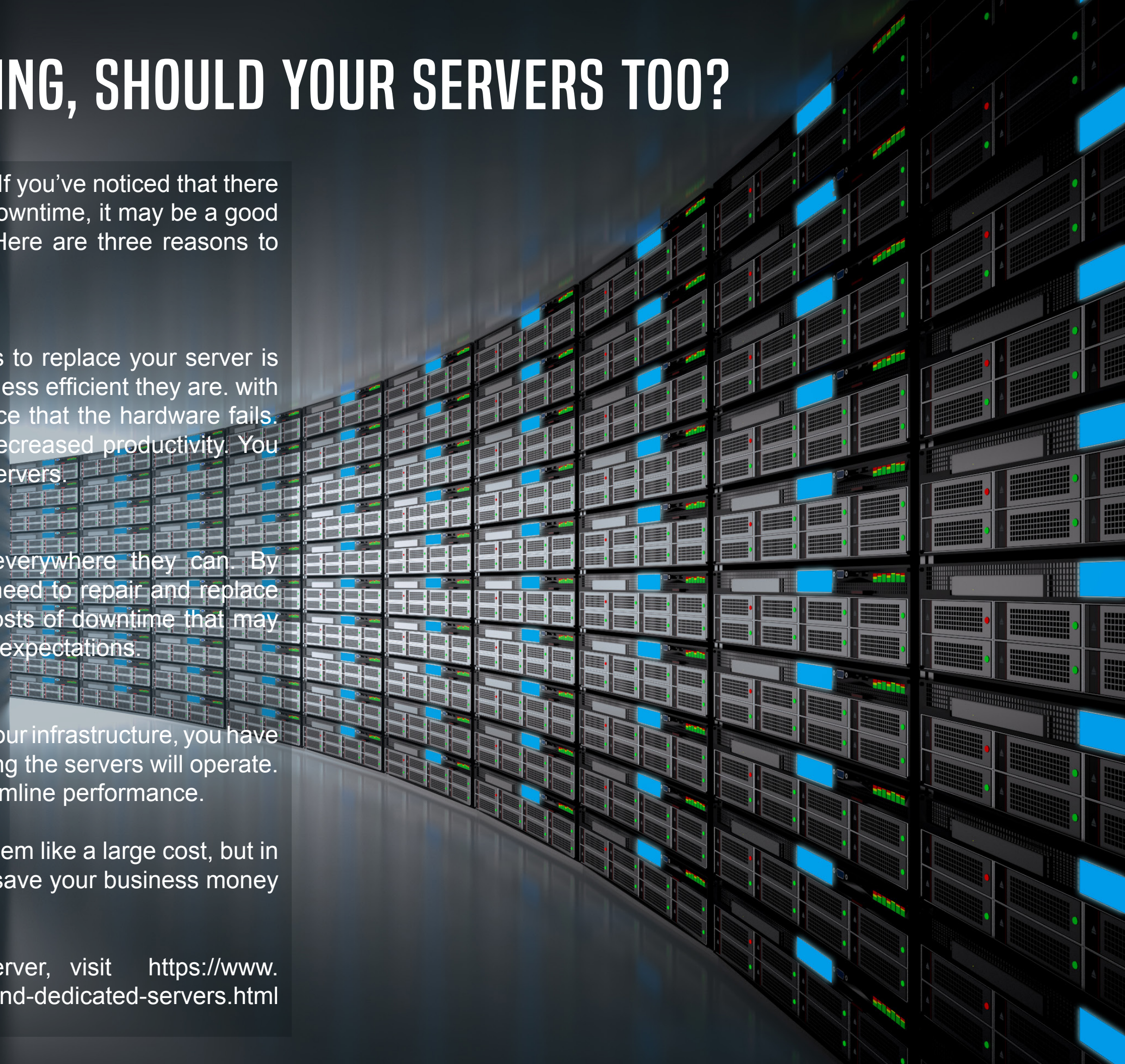
All companies are looking to cut costs everywhere they can. By upgrading your servers, you eliminate the need to repair and replace your old hardware and you eliminate the costs of downtime that may come from servers that aren't performing to expectations.

Reliability:

By implementing more modern servers into your infrastructure, you have access to proper analytics regarding how long the servers will operate. With this, you decrease downtime and streamline performance.

Replacing or upgrading your servers may seem like a large cost, but in the end it is an investment that is bound to save your business money and improve business performance.

To learn more about replacing your server, visit <https://www.convergedsystems.com/managed-servers-and-dedicated-servers.html>



WHERE DO YOU FALL IN TERMS OF INTERNET?

Internet is possibly one of the most essential services to keep your company up and running. Every business has different business Internet needs, so it's important to weigh your options and ensure that you have the best fit for your business environment. Here are several Internet options that may be the right fit:

Wireless Internet:

One of the newer options available, wireless internet is a public connection that connects you via frequency bands instead of physical cables. This is best for companies that are seeking a wireless connection at fast speeds. However, it is important that your business is within the coverage of an ISP.

Satellite Internet:

This Internet option gives a connection via a satellite. This connection is a bit slow than other options, as it travels from the earth up to a satellite and back down to earth. Some benefits include that it is faster than dialup, requires no phone line, and can manage a high bandwidth usage.

Cable Internet (Coax):

One of the more popular options, cable internet is a reliable option for business Internet, but not as reliable as fiber as the copper and coaxial technology has become more expensive to support and maintain.

Fiber Internet:

This is the fastest Internet option available. Though it is initially more expensive, it can save downtime and cut costs. Since it is transmitted through fiber optic glass, it is less likely to erode, which leads to it being more reliable.



iPhone X:

What It Means For Business

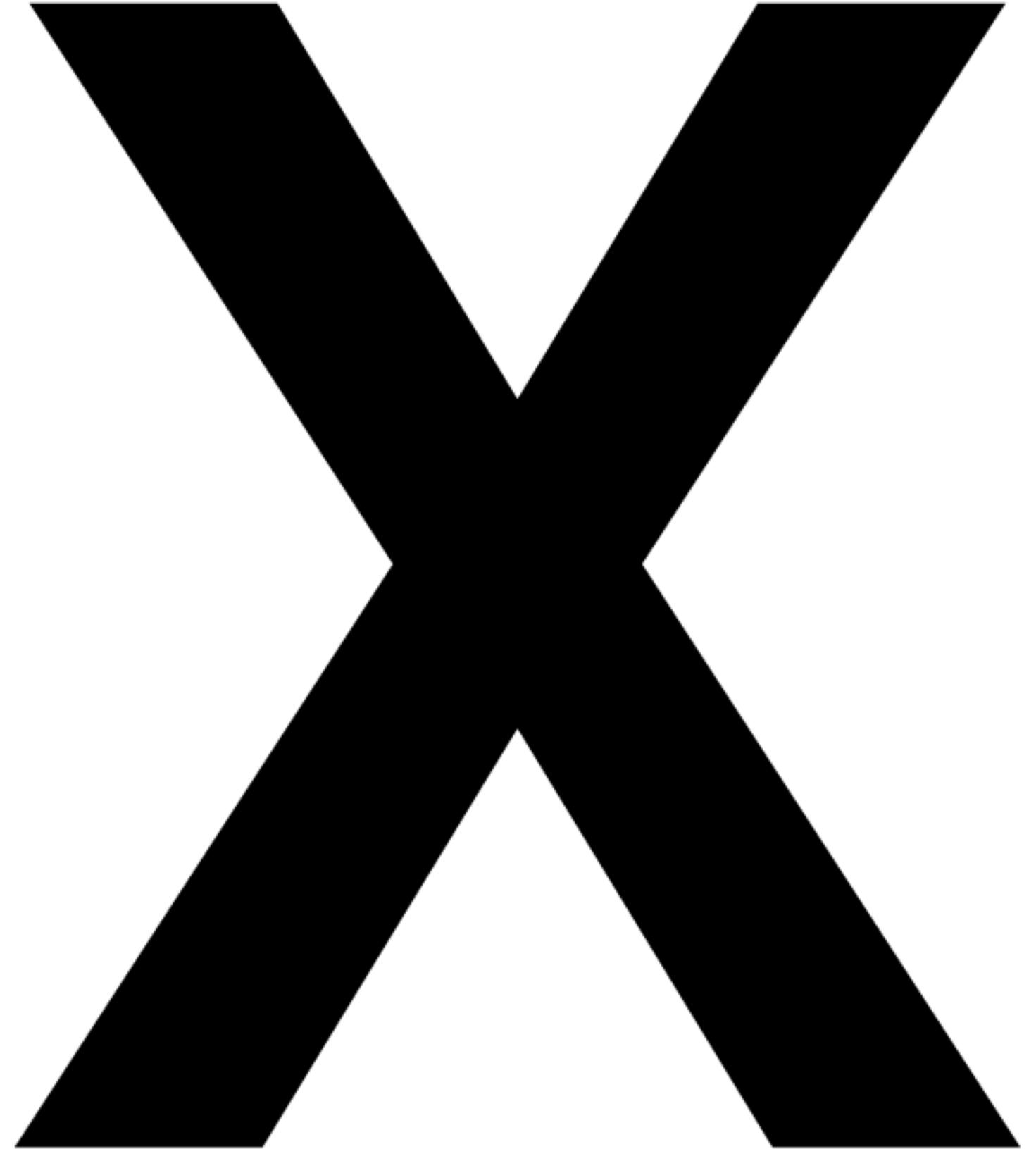
It was just over 10 years ago that Apple came out with the first iPhone and changed the way we communicate forever. They have just redefined the smartphone market again, which directly effects the way business will function. With features like Face ID and wireless charging, the future is now.

The new smartphone, which will be available for purchase on November 3rd, 2017, is packed with new technology. Conversations among coworkers will be more personable with customizable emoji, and virtual reality will be much more realistic than before. The Face ID feature which requires the phone to be unlocked by facial recognition ensures that company data remains safe, as breaking into the phone is nearly impossible.

Additionally, it effects the way that businesses will have to market themselves. With its beautiful edge-to-edge OLED screen, graphics and advertisements are more important than ever. It will be a beautiful way to make a statement, and useful to use as a demo screen when salespeople are mobile or at trade shows.

The video quality is the best of any smartphone on the environment, so video calls with colleagues will be better than ever before, and battery life has improved significantly.

Just as the first iPhone changed the way businesses communicate, the iPhone X is about to do exactly the same, just 10 years later. Especially since other smartphone companies are bound to follow.



CONVERGED COMMUNICATION SYSTEMS NAMED ONE OF 2017 TECH ELITE SOLUTION PROVIDERS BY CRN ®

Converged Communication Systems (CCS) announced today that CRN ®, a brand of The Channel Company, has named CCS to its 2017 Tech Elite 250 list. This annual list honors an exclusive group of North American IT solution providers that have earned the highest number of advanced technical certifications from leading technology vendors, scaled to their company size.

To compile the annual list, The Channel Company's research group and CRN editors work together to identify the most customer-beneficial technical certifications in the North American IT channel. Solution providers that have obtained these elite designations-which enable them to deliver premium products, services and customer support-are then selected from a pool of online applicants.

CCS strives to deliver the highest quality IP telephony and unified communications solutions and proactive support services to businesses of all sizes across the nation. Having an expert team with the training and certifications to deliver exceptional service helps the company take its clients to the next level.

"This exclusive, ambitious group of solution providers boasts some of the most advanced IT certifications available from top technology suppliers," said Robert Faletra, CEO, The Channel Company. "They have adapted impressively to major changes in the IT channel, especially the shift to a more services-driven market, by expanding their skill sets and sharpening both their technical and customer service expertise. Congratulations to our 2017 list, whose robust investment in their organizations has earned them yet another elite designation-the CRN Tech Elite 250."

CCS specializes in a full range of solutions, including on-premise, hosted/cloud, and hybrid cloud offerings. The company partners with multiple industry leading solutions to meet clients' diverse and evolving business needs.

"We're honored to earn recognition as one of CRN's Tech Elite 250," said Steve Melchiorre, CEO of Converged Communication Systems. "Ensuring our team members have the certifications and expert knowledge needed to provide our clients with the best possible services and solutions is one of our top priorities."

Coverage of the Tech Elite 250 will be featured in the April issue of CRN, and online at www.crn.com/techelite250.



About The Channel Company

The Channel Company enables breakthrough IT channel performance with our dominant media, engaging events, expert consulting and education, and innovative marketing services and platforms. As the channel catalyst, we connect and empower technology suppliers, solution providers and end users. Backed by more than 30 years of unequalled channel experience, we draw from our deep knowledge to envision innovative new solutions for ever-evolving challenges in the technology marketplace. www.thechannelco.com

Questions? Call Us Today!

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Converged Communication Systems (CCS), an IP Telephony / Unified Communications provider and BBB Accredited Business, has been delivering best-in-class solutions for its clients for over a decade. CCS has been recognized as a Channel Partners 360° Award winner, listed on the CRN Fast Growth 150 and named to Inc. 500|5000's list of fastest growing companies in America for the second year in a row. CCS offers a portfolio of cloud and premise solutions including IP telephony (VoIP/SIP), network services (MPLS/Fiber), collaboration/video, mobility, call centers, and more. Our team of IT experts works collaboratively leveraging our unparalleled \$2.5 Million Network Operations Center to provide world class service.

