

AVAYA

Trade In, Trade Up.



Avaya offers an attractive Trade-In Trade-Up program that provides cash back for the return of old phones and systems when trading up to a new Avaya communication solution. This program is available through the Authentic Avaya - Secondary Market organization.

Specific telephones and systems manufactured by Avaya (Nortel), CISCO, Siemens, Mitel, and other manufacturers may also qualify for the Trade-In program.

For information on product availability, pricing and order placement, contact the Authentic Avaya Order Management group at: [800-973-1608](tel:800-973-1608) or tradein@avaya.com

Call us today and learn how easy it is to get a trade-in allowance that you can use toward purchases of most new Avaya communications solutions. Our premier financing company, Avaya Financial Services, can provide attractive, affordable finance options to support new system purchases.

Have a clunker you want to get rid of?

Also available is a **Buy Back program**. Avaya may purchase your current, obsolete solution. Avaya and most other manufacturers' equipment considered for buy-back. Disposal of equipment is compliant with relevant environmental regulations. No new purchase required. Contact: [800-371-1682](tel:800-371-1682) or buybacks@avaya.com.

SNAPSHOT OF THE AVAYA TRADE IN - TRADE UP PROGRAM

- ▶ Contact your local Avaya partner or the Authentic Avaya organization directly.
- ▶ You may qualify to receive a cash rebate allowance if you trade in existing phones/systems when purchasing new Avaya IP-enabled equipment.
- ▶ This is a like-for-like program: Example -- Return 50 phones and potentially get credit (cash) for 50 phones. There are no minimum or maximum quantities set to be considered to participate.
- ▶ Eligible solutions: Avaya (Nortel), Siemens/Rolm, CISCO, and other manufacturers' solutions for consideration.
- ▶ This program is Avaya's way of helping our valued customers reduce investments in new technology.
- ▶ The program ensures the proper disposal of used equipment adhering to National and Avaya environmental standards requirements. Go Green!
- ▶ Simple process:
 - Contact your Avaya partner or Authentic Avaya with an accounting of the equipment to be evaluated for trade in.
 - Negotiate an agreed upon trade-in allowance
 - Return the equipment to Avaya for reconciliation.
 - Receive cash back based on negotiated trade-in allowance.
 - Use the allowance and apply it toward a new system purchase or for other internal purposes.
- ▶ Program participation requires the purchase of a new, qualifying Avaya solution.